Region 10 Community Health Needs Assessments

Tara Bryant

Strategy & Marketing Consultant
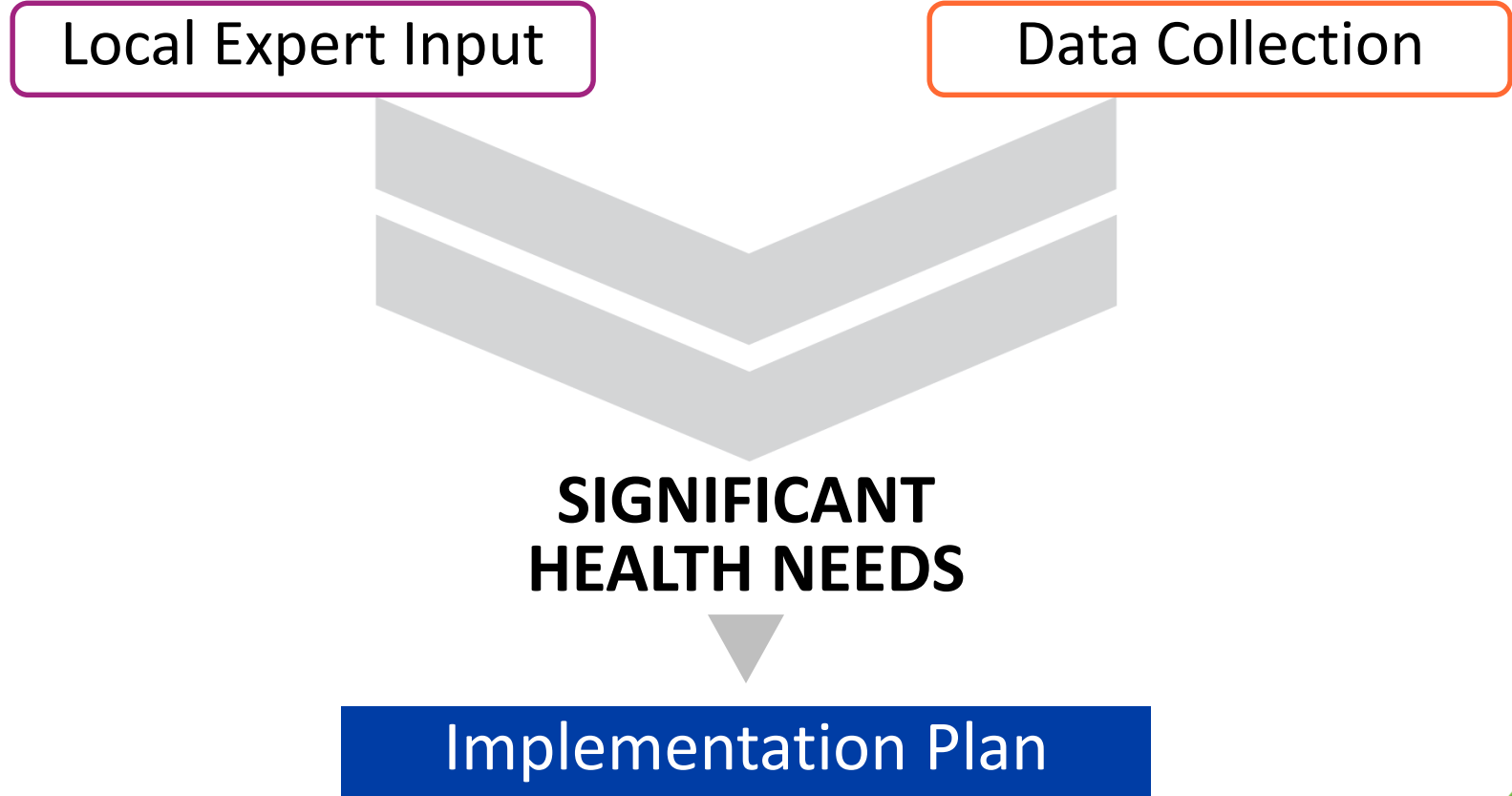
QUORUM | HEALTH RESOURCES®

Creating a Sustainable Future for Healthcare Organizations

CHNA Purpose

- Focuses a hospital's time and resources on the most pressing health needs in the community

- Facilitates tracking and planning to show progress to the community

- Part of the required hospital documentation of "Community Benefit" under the Affordable Care Act (ACA) for 501(c)(3) hospitals

CHNA Process

Local Expert Input

Data Collection

SIGNIFICANT HEALTH NEEDS

Implementation Plan

Local Experts

A list of contacts representing the following groups:

- **Public Health** – Persons with special knowledge of or expertise in public health

- **Departments and Agencies** – Federal, tribal, regional, State, or local health or other departments or agencies, with current data or other information relevant to the health needs of the community served by the hospital facility

- **Priority Populations** – Leaders, representatives, or members of medically underserved, low income, and minority populations, and populations with chronic disease needs

- **Chronic Disease Groups** – Representative of or member of Chronic Disease Group or Organization, including mental and oral health

- **Broad Interest of the Community** – Individuals, volunteers, civic leaders, medical personnel, and others to fulfill the spirit of broad input required by the federal regulations

Surveys & Data

- Round 1 Survey
  - Review prior CHNA significant health needs to determine if they should remain top health needs
- Round 2 Survey
  - Review data to make sure it is current and accurate
  - Allocate points to determine top health needs
    - Top health needs = ~60% of the votes

Data Sources
- www.countyhealthrankings.org
- www.cdc.gov/communityhealth
- Truven (formerly known as Thompson) Market Planner
- www.healthmetricsandevaluation.org
- http://svi.cdc.gov
- www.datawarehouse.hrsa.gov
- www.worldlifeexpectancy.com/usa-health-rankings

Implementation Plan

- Outline how the hospital will address the top health needs, including:
  - All programs/services/resources the hospital already provides
  - Any new programs/services/resources the hospital may add or look into
  - What the hospital will track to measure progress
  - Other organizations in the community that the hospital will work with and other entities available to help address the needs

Montrose County

- CHNA Top Health Needs

  1. Mental Health

  2. Substance Abuse

  3. Maternal/Infant Measures

  4. Suicide

  5. Heart Disease

  6. Healthy Lifestyles

  7. Alzheimer's

- Stakeholder Top Health Concerns:

  1. Behavioral Health Access, including Substance Abuse, Suicide Prevention

  2. Poverty, including Affordable housing, System Navigation

  3. Access to Health Care, including primary care, mental and dental services, for low and moderate income, un- and under-insured, Spanish-speaking

  4. High Obesity, including chronic disease management, diabetes prevention

  5. Children and their parents, teaching healthy lifestyles, parenting education

  6. Focus on Prevention: community-wide, all ages

  7. Safety, sidewalks, bike lanes, road safety, pedestrians, distracted drivers

  8. Cancer Prevention: women

Delta County

- CHNA Top Health Needs

  1. Accessibility/Affordability

  2. Mental Health

  3. Social Factors

  4. Dental

  5. Substance Abuse

- Stakeholder Top Health Concerns

  - TBD

Gunnison County

- CHNA Top Health Needs
    1. Mental Health
    2. Physicians
    3. Cancer
    4. Suicide

- Stakeholder Top Health Concerns
    - TBD

San Miguel County *(in progress)*

- Top Health Needs
    1. Mental Health
    2. Substance Abuse
    3. Suicide

- Stakeholder Top Health Concerns
    - TBD

Ouray County

- CHNA Top Health Needs

  1. Mental Health

  2. Affordability

  3. Substance Abuse

  4. Suicide

- Stakeholder Top Health Concerns

  1. Lack of mental health services - integration into PCP clinics, accessibility & affordability of mental health services (e.g., limited Medicaid – long delay due to lack of staffing at CMH and at schools)

  2. Substance Abuse/Use, underage and adults, marijuana, alcohol, tobacco

  3. Affordability of Health Insurance and Care

  4. Affordable Housing and Healthy (Quality) Housing

  5. Traffic-related risks, speeding, pedestrians

Hinsdale County *(in progress)*

- CHNA Top Health Needs

  1. Social Factors

  2. Affordability

  3. Orthopedic

  4. Physical Activity

  5. Suicide

- Stakeholder Top Health Concerns

  1. Access to Mental Health Services: including prevention services, crisis services, substance abuse prevention

  2. Affordable and Safe Housing: more lead testing, well water testing, and radon testing, and affordable quality housing for young families

  3. Access to Health: including uninsured, affordable prescriptions, access to specialists (possibly through telemedicine), and a pharmacy

  4. Senior Care and Assisted Living

  5. Active Transportation including bike lanes, sidewalks, shoulders, and trails

  6. Capacity to Provide Health Services, especially public health services: including space for Public Health staff, broadband internet, more promotion of existing services

  7. Access to Healthy Food: food security for children, access to fresh fruits and vegetables and low allergy food.
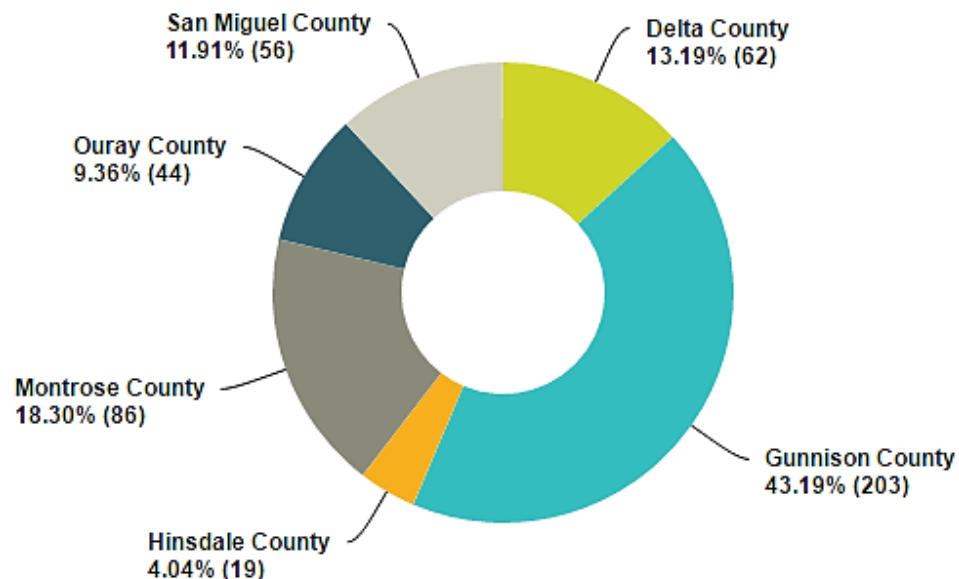
  8. Victims Advocacy services

Region 10 Top Health Needs

1. Mental Health/Suicide

2. Substance Abuse

3. Accessibility/Affordability

4. Education

Community Survey

I live primarily in this county:

Answered: 470   Skipped: 3

- San Miguel County 11.91% (56)
- Ouray County 9.36% (44)
- Montrose County 18.30% (86)
- Hinsdale County 4.04% (19)
- Gunnison County 43.19% (203)
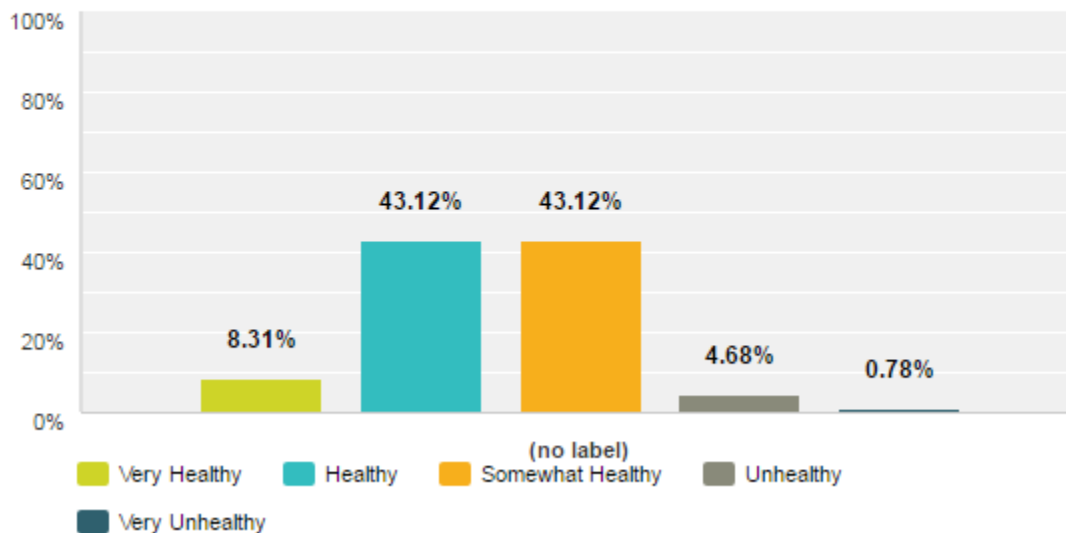- Delta County 13.19% (62)

Community Survey

- The top three health issues rated as 'major' are Mental Health Issues (73.5%), Access to Mental Health/Substance Abuse Services (64.8%), and Suicide/Suicide Attempts (62.7%)

- The top three drug/substance abuse issues rated as 'major' are Adult Substance Abuse (52.4%), Youth Drug Use (41.1%), and Youth Alcohol Use (39.7%)

- The top three community issues rated as 'major' are Poverty (47.7%), Low Education Levels (29.6%), and Transportation for Healthcare Purposes (24.4%)

Community Survey

How would you rate the health of your community?

Answered: 385   Skipped: 88

Very Healthy: 8.31%
Healthy: 43.12%
Somewhat Healthy: 43.12%
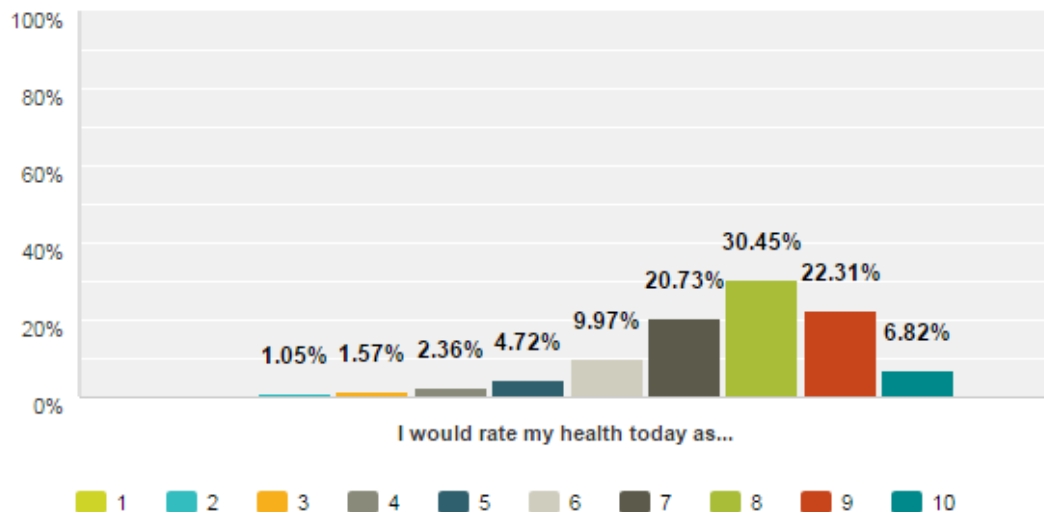Unhealthy: 4.68%
Very Unhealthy: 0.78%

Community Survey

- The top three items rated most important to a healthy community are Access to Healthcare & Other Services (63.3%), Good Jobs & Healthy Economy (48.7%), and Affordable Housing (32.3%)

- The top three household issues in the past 12 months rated as 'major' are Having a lot of Anxiety or Stress (27.8%), Experiencing Depression (15.8%), and Not Being Able to Access Affordable Dental Care (12.4%)

Community Survey

From a scale of 1 (worst possible) to 10 (best possible) how do you rate your overall health at this time?
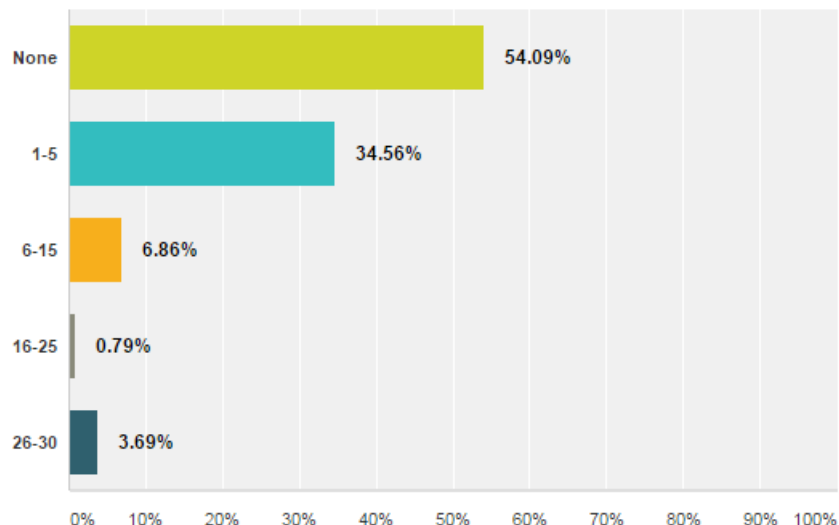
Answered: 381   Skipped: 92

I would rate my health today as...

1.05% 1.57% 2.36% 4.72% 9.97% 20.73% 30.45% 22.31% 6.82%
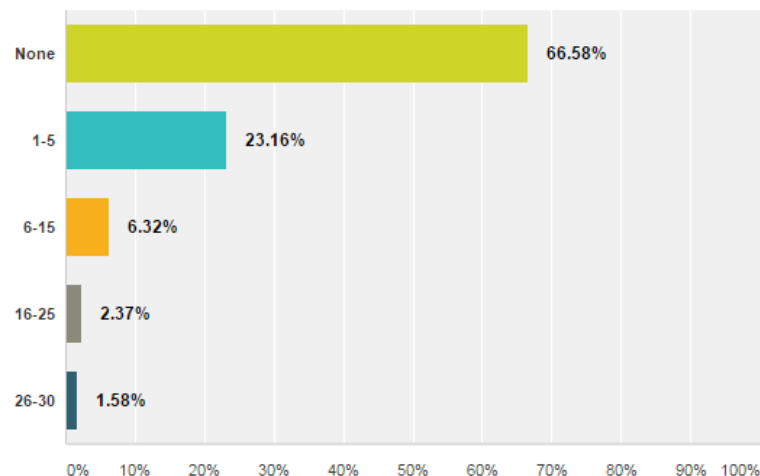
Legend: 1 2 3 4 5 6 7 8 9 10

Community Survey

Including physical illness and injury, how many days during the past 30 days were you in poor physical health?

Answered: 379   Skipped: 94

None	54.09%
1-5	34.56%
6-15	6.86%
16-25	0.79%
26-30	3.69%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Now thinking about your mental health (which includes stress, depression, and problems with emotions or substance abuse) how many days during the past 30 days did your mental health or emotional problems keep you from doing your work or other regular activities?
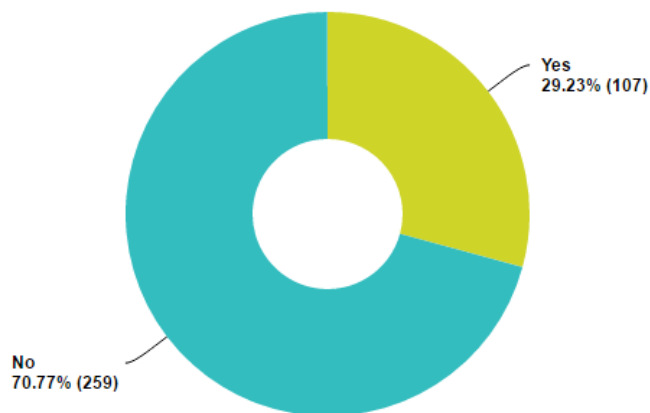
Answered: 380   Skipped: 93

None	66.58%
1-5	23.16%
6-15	6.32%
16-25	2.37%
26-30	1.58%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Community Survey

In the past year, did you experience three (3) or more problems accessing healthcare due to cost? A cost access problem means you did not get care because of the cost of a doctor's visit; skipped medical test, treatment, or follow-up because of cost; or, did not fill a prescription (Rx) or skipped doses because of cost.

Answered: 366   Skipped: 107

Yes
29.23% (107)

No
70.77% (259)

In the past year, have you had any medical bill problems or medical debt? A problem or debt means problems paying or unable to pay medical bills, contacted by a collection agency for medical bills, had to change way of life to pay bills or to have medical debt paid off over time.
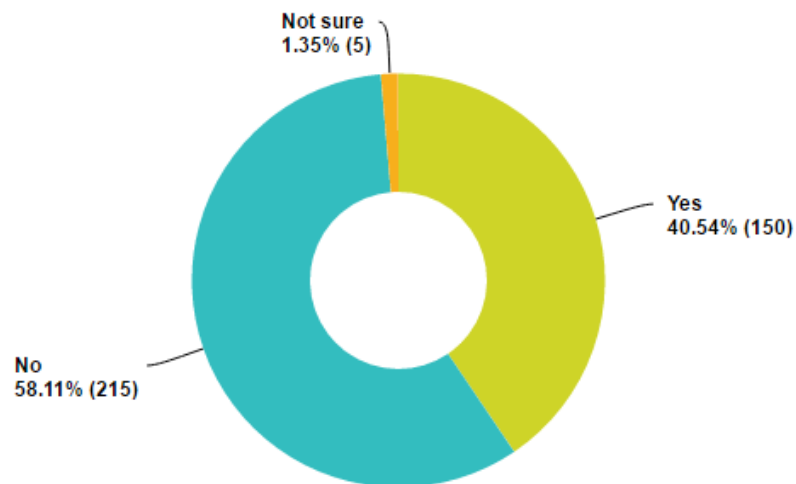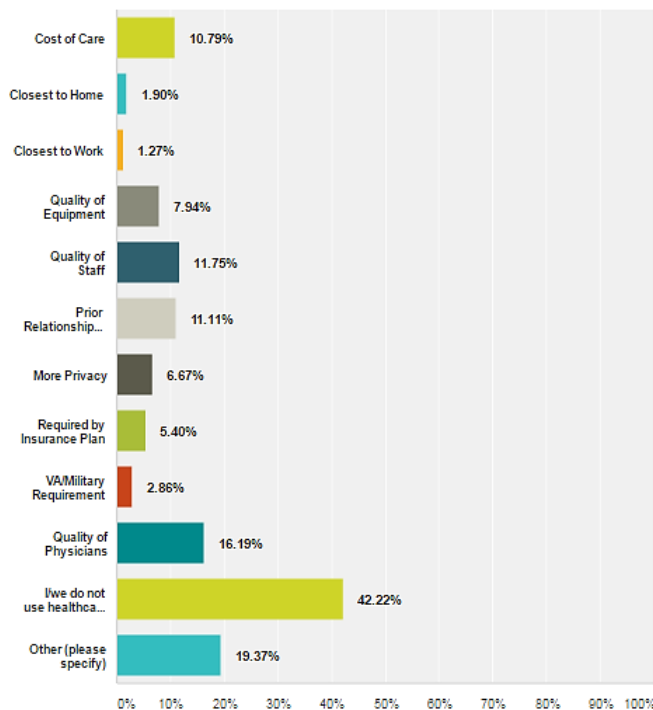
Answered: 368   Skipped: 105

Yes
33.15% (122)

No
66.85% (246)

Community Survey

In the past year, have you or any household member left the county in search of healthcare?

Answered: 370   Skipped: 103

- Not sure 1.35% (5)
- Yes 40.54% (150)
- No 58.11% (215)

If you often seek primary healthcare outside of your county, what are the reasons why? (Select all that apply)

Answered: 315   Skipped: 158

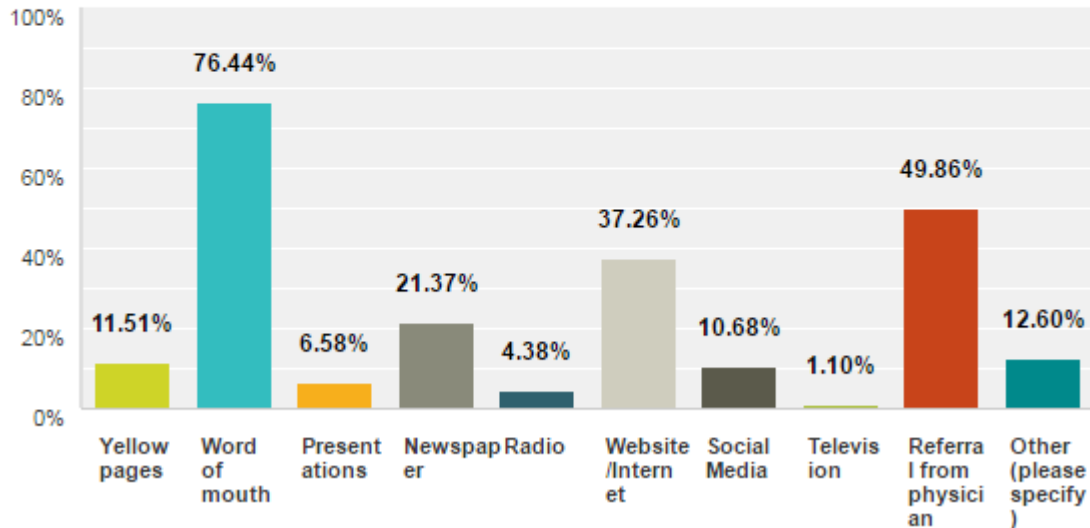| Reason	Percentage
Cost of Care	10.79%
Closest to Home	1.90%
Closest to Work	1.27%
Quality of Equipment	7.94%
Quality of Staff	11.75%
Prior Relationship...	11.11%
More Privacy	6.67%
Required by Insurance Plan	5.40%
VA/Military Requirement	2.86%
Quality of Physicians	16.19%
I/we do not use healthca...	42.22%
Other (please specify)	19.37%

Community Survey

How do you learn about the health services available in your community? (select top three)

Answered: 365   Skipped: 108

Yellow pages: 11.51%
Word of mouth: 76.44%
Presentations: 6.58%
Newspaper: 21.37%
Radio: 4.38%
Website/Internet: 37.26%
Social Media: 10.68%
Television: 1.10%
Referral from physician: 49.86%
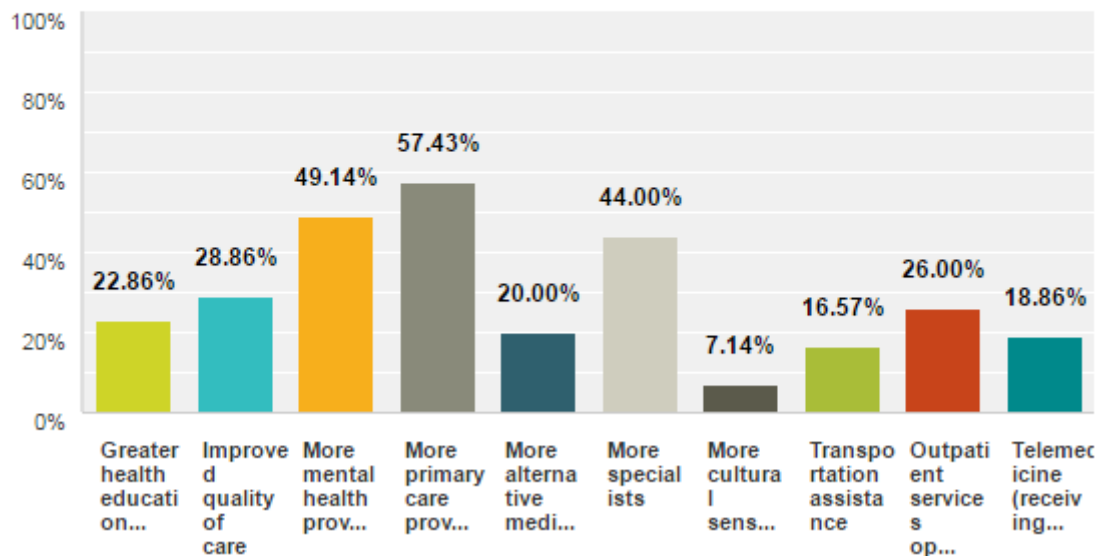Other (please specify): 12.60%

Community Survey

What would improve your community's access to healthcare? (select top three)

Answered: 350   Skipped: 123

Greater health education...: 22.86%
Improved quality of care: 28.86%
More mental health prov...: 49.14%
More primary care prov...: 57.43%
More alternative medi...: 20.00%
More specialists: 44.00%
More cultural sens...: 7.14%
Transportation assistance: 16.57%
Outpatient services op...: 26.00%
Telemedicine (receiving...): 18.86%

Next Steps

- Build hospital implementation plans

- Finalize surveys and stakeholder interviews

- Collaborate with local organizations and agencies to coordinate strategies and resources

Contact Us

Tara Bryant

Consultant
Strategy & Marketing
tbryant@qhr.com

Susan Hassell

Principal
Strategy & Marketing
shassell@qhr.com

Sam Safer

Associate Consultant
Strategy & Marketing
ssafer@qhr.com

www.QHR.com | (615) 371-7979

THANK YOU

Creating a Sustainable Future for Healthcare Organizations

QUORUM | HEALTH RESOURCES®